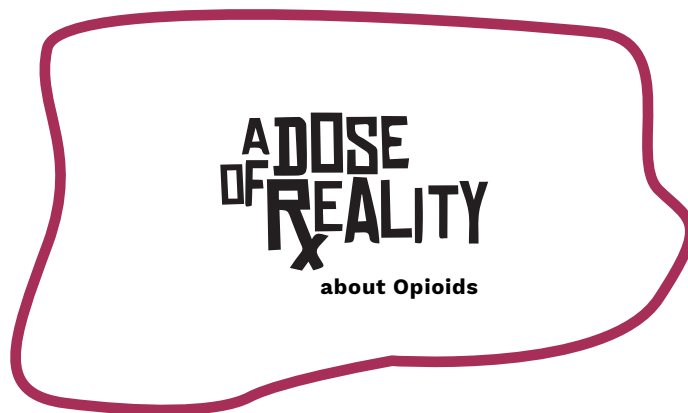


# **MAT map Provider Toolkit**

**Interactive MAT provider map**  
**[DoseOfReality.com/Get-Treatment](https://DoseOfReality.com/Get-Treatment)**

**Campaign Resources**  
**[DoseOfReality.com/  
our-campaign-resources/  
medication-assisted-treatment-mat/](https://DoseOfReality.com/our-campaign-resources/medication-assisted-treatment-mat/)**



# TOGETHER We Can Break the Opioid Use Disorder Cycle

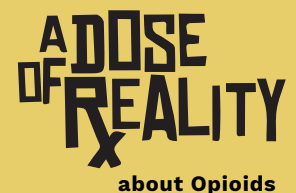
**Anti-Craving Medication Works**  
**Providers are Available Near You**  
**Get Treatment Now**

2 in 3 of us know  
someone struggling  
right now with  
opioid addiction.



Every Community  
is Touched

**Find Treatment Now at  
[DoseOfReality.com/Get-Treatment](https://DoseOfReality.com/Get-Treatment)**



A Guide for New Mexicans Seeking Treatment Health

# Anti-Craving Medication Helps Someone:



*Stay Alive*

*Stop the Cravings*

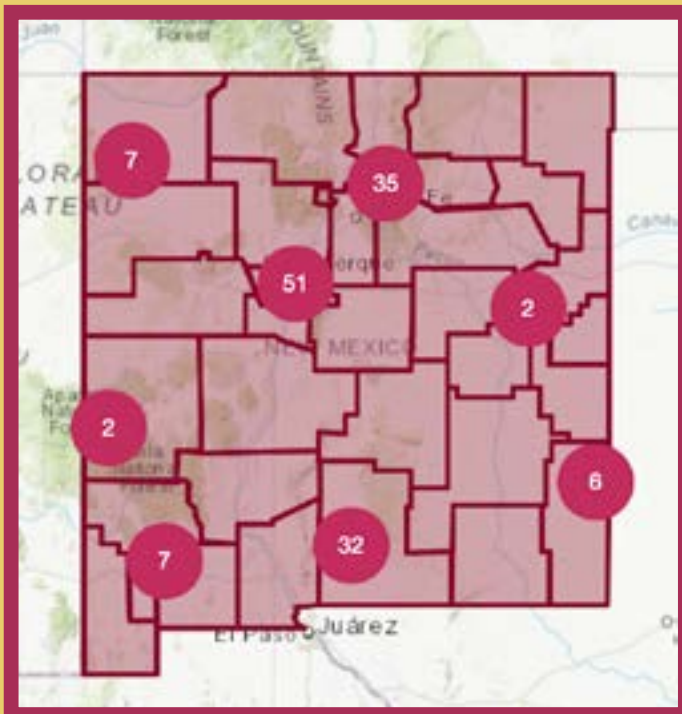
*Stay in Treatment*

*Obey the law*

*Get & Keep a Job*

*Be part of a family and community*

## Wherever you live, Treatment is Available NOW



- Go to [DoseOfReality.com/get-treatment](https://DoseOfReality.com/get-treatment) to find a treatment provider close to you.
- Filter your search by county or city or both.
- Select the type of Medication Assisted Treatment Type you are searching for.
- Click either the red box for MAT Treatment Centers or click on blue box for MAT Telehealth Centers.
- To go back to the original map, click the circular arrow icon to refresh the map.



## **Opioid addiction is NOT a moral failing.**

Blaming, shaming, ignoring and rejecting someone will not change the opioid cycle, but medication and support will.

Treatment is possible with medication combined with behavioral health support like therapy and counseling. Find Treatment Now. Visit [DoseOfReality.com/Get-Treatment](https://www.doseofreality.com/get-treatment)

## **We are not our disease**

*We have a name.*

*We have a personality.*

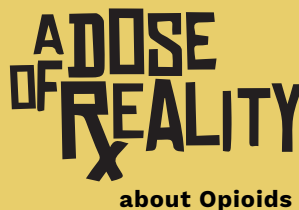
*We have a history.      We have a story to tell.*

*We come from families and communities.*

# Let's Break the Cycle of Opioid Addiction TOGETHER



The [Dose of Reality](#) Treatment Works campaign is a joint effort of the [New Mexico Behavioral Health Services Division](#) and the [New Mexico Opioid Hub](#) to address the opioid crisis by expanding treatment access and reducing opioid overdose-related deaths



Prevention Works.  
Treatment is Effective.  
Recovery is Possible.

[DoseOfReality.com](http://DoseOfReality.com)

# Sample Campaign Ads

## Localized Print Ads

*Create a New Reality*



**Treatment  
for Opioid Problems  
Built Around You  
Right Here. Right Now.**

**Medication Assisted Treatment**  
for opioid problems is available at:

**Mental Health Resources**  
1005 S. Monroe St, Tucumcari, NM 88401  
575-461-3013  
mhrnewmexico.com

**ADDOSE  
OF REALITY**  
about Opioids

To learn more about treatment  
and where to find it visit:  
**DoseOfReality.com**

## Targeted Digital Ads

*Create a New Reality*



**Opioid Treatment  
Available Nearby  
Right Now**

**ADDOSE  
OF REALITY**

**DoseOfReality.com**

# MAT Wallet Card

## *Create a New Reality*

Anti-Craving Medication Works  
Providers are Available Near You  
Get Treatment Now

**Find Treatment at  
[DoseOfReality.com/Get-Treatment](http://DoseOfReality.com/Get-Treatment)**

### **Medication Assisted Treatment (MAT)**

helps someone:

- Stay Alive
- Stop the Craving
- Stay in Treatment
- Get & Keep a Job
- Be Part of  
Family & Community



[Download Here](#)

# Campaign Videos

All Dose of Reality videos can be found on YouTube at <https://www.youtube.com/@doseofrealitynewmexico>





# Partners, Join Us!

## Spread the Word

- Use the Dose of Reality Medication Assisted Treatment for MOUD Partner Toolkit to send out messages about finding MAT providers for your patients or constituents via your own marketing channels.
- Spread the message that MAT is a resource for all New Mexicans
- **Tell everyone to check out [DoseOfReality.com](https://www.doseofreality.com)**

## Show How Much You Care

- Create a short video about MAT that we can share with others
- Take a positive photo in support of MAT for MOUD (posters in your office, for example).
- Send your testimonial to us from the contact form at [DoseOfReality.com](https://www.doseofreality.com)

## Get Social

- Share your MAT for MOUD endorsement on social media.  
<https://www.facebook.com/doseofrealitynm>  
<https://www.instagram.com/doseofrealitynm/>  
<https://www.instagram.com/doseofrealityes/>

## MAT Fast Facts

- New Mexicans have been helped 36,157 times
- Youth suicide rates are down in New Mexico

